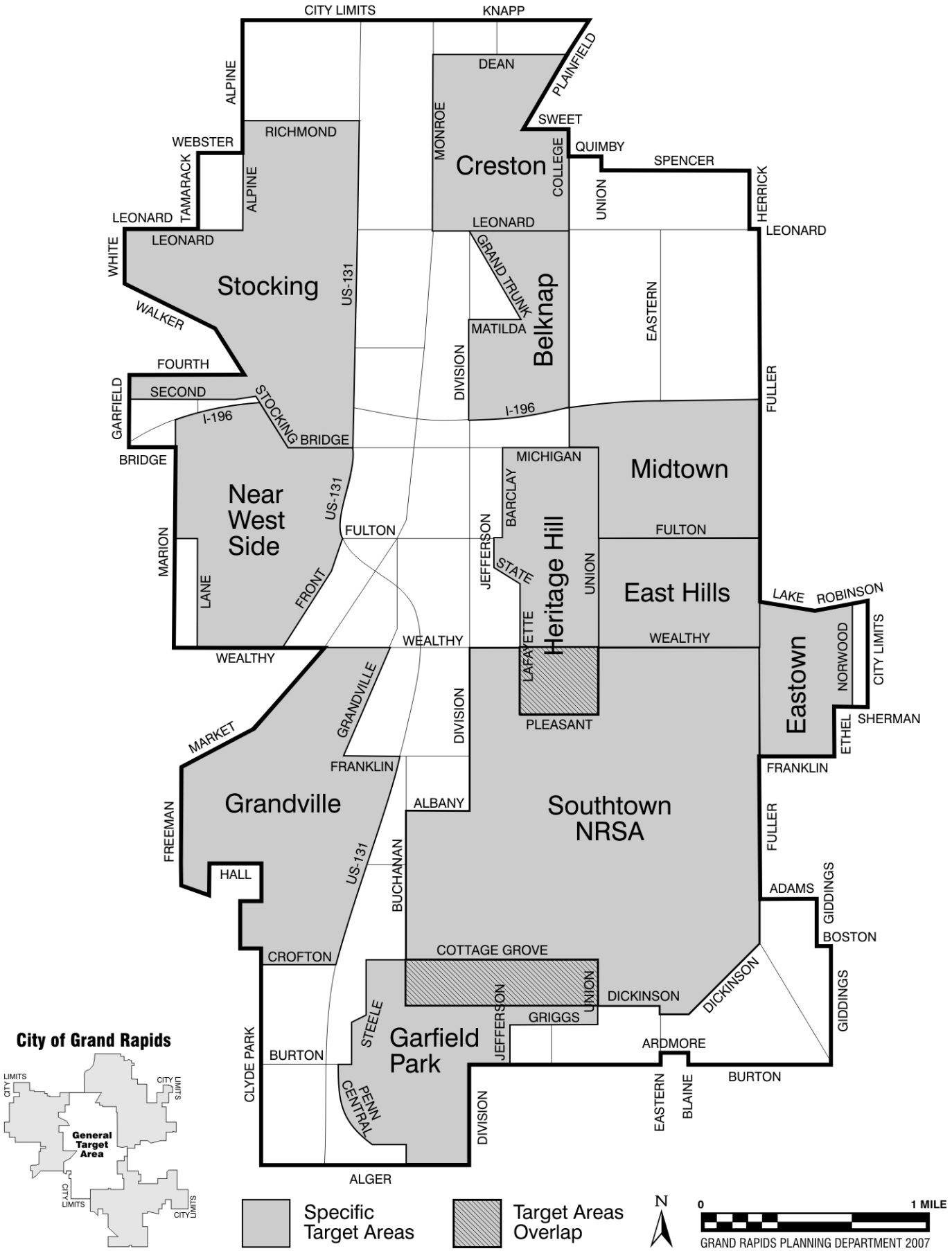City of Grand Rapids General Target Area